

ioimage Intelligent Video Appliances Protect \$104.5 Million School Construction Site

Project uses ioimage video analytics to replace sensors and monitor 64-acre construction site

Denton, Texas October 22, 2008 – ioimage, the pioneer of intelligent video appliances, announced its video analytics solution was recently installed at the construction site of a new, \$104.5 million high school for the Poway Unified School District (PUSD) in Southern California to protect the site and construction materials from theft and vandalism.

Systems integrator HowTec Video Security Systems of Vista, California, incorporated ioimage's video appliances into a Mobile Surveillance Trailer equipped with a DVR, Pelco Spectra IV camera system, cellular router, back-up battery and GPS system. With the addition of video analytics from ioimage, the unit provides around-the-clock intelligent video surveillance of the entire construction site with proactive video alerts monitored by a remote video monitoring station.

The system was purchased by Barnhart Inc., the fourth largest educational builder in the nation, when combined with their parent company, Heery International. Barnhart is the contractor for PUSD's new high school in Northern San Diego County. "I wanted to look at a different means of monitoring my site," said Mike Derouin, Senior Project Manager for Barnhart. "We found that the security guards we used in the past were not effective because they were not always alert."

Three Mobile Surveillance Trailers monitor the 64-acre site. Together, they are expected to save the construction company \$100,000 in security guard expenses and will be deployed at other construction sites once this project is completed in the spring of 2009. The third unit, delivered in July, was upgraded with ioimage's video analytics, replacing a sensor-based technology that caused a large number of false alarms.

Greg Howard, owner of HowTec Video Security Systems, decided to incorporate ioimage intelligent video appliances into the Mobile Surveillance Trailer because he recognized the advantages ioimage's technology provided to his customer. "We are always looking for ways to improve our products and want an edge over our competitors with the technology we offer and at the right price," said Howard. "We achieved all of these objectives by upgrading our Mobile Surveillance Trailers with video analytics from ioimage."

"ioimage video analytics appliances are a viable alternative to sensor-based surveillance technology, providing a reliable and cost-effective security solution," said John Whiteman, Vice President & General Manager of ioimage North America. "We're excited to be part of the Poway Unified School District construction project and are looking forward to future collaboration with HowTec."

About ioimage

ioimage, the pioneer of intelligent video appliances, provides high-performance video encoders and cameras with built-in self sustained video analytics, designed and packaged for simplicity. ioimage offers a new approach to video security by transforming surveillance into a proactive, event-driven process. Founded in 2000, ioimage uses edge and centralized DSP-based devices for real-time detection, alert and tracking of intruders, vehicles and other threats, leading to enhanced safety and security for government, public and commercial organizations. Recognized as the world's market leader for intelligent cameras and encoders since 2005 with over 37 percent of the market, ioimage operates in 35 countries through a network of more than 100 partners. For further information, visit www.ioimage.com.

About HowTec Video Security Systems

HowTec Video Security Systems is a systems integrator that serves the Southern California market. Founded in 2001 and based in Vista, Calif., HowTec Video Security Systems specializes in providing surveillance solutions to the construction, government and education markets. The company's motto is "We offer the best value for the money." For more information on HowTec Video Security Systems, visit <http://www.howtec.net>.